



profile

A creative designer seeking career growth in the field of graphic media solutions. Passionate & proficient in all aspects of new media. Loves to challenge the design status quo. A professional, outgoing & enthusiastic team player. An excellent timekeeper always eager to learn new tasks. Educated background in multimedia design accompanied by a wide range of international commercial experience. Possesses the ability to move quickly & comfortably between multiple projects & lead a project & team. Delivers innovative graphic design solutions.

experience

FREELANCE & CORPS BUSINESS (London, UK)
Multimedia Designer & Artworker (Apr '07 - Present)

Golley Slater Marketing, Girardot Advertising, Juice UK, ICP, Estée Lauder, Christian Dior, Gillette Venus, Furniture Village, The Fox Hotel 1887, Bushmills, Gordons Gin, Smirnoff, Mac Galaxy & many more.

JTC ARCHITECTS (Contract) (Los Angeles, USA)
Graphic Designer (Dec '06 - Mar '07)

Design & production of JTC's promotional material & client architectural 2D/3D artist impressions, visuals & presentations.

Handling major design projects, working with project managers, architects & engineers.

Advertising, Brochures, Layouts & Architectural Visuals.

STUDIO CANAL (Paris, FR)
(Prête Moi Ta Main, 2007)
Lead Production Graphic Artist (Nov '05 - Aug '06)

Plan, direct & coordinate all activities within the productions creative department.

Ensuring quality assurance protocols for artwork.

Reviewing & approving artwork while leading & mentor designers.

Motion Graphics, Set Design, Decor, Print, Promotional & Web.

GENIE PRINT (London, ENG)
Graphic Designer (Dec '03 - Sept '05)

Primarily responsible for workflow of design & production.

Research & develop breakthrough concepts & designs.

Strong communication & partnership with company clientele.

Expert knowledge of digital, screen & lithographic printing.

Proof & prepare all artwork for film output & pre-press.

Troubleshooting & maintaining Apple MAC & PC systems

Corporate ID, Branding, Advertising, Promotional, Layouts, Signage, POS, Packaging & Web.

software

Apple MAC OSX & PC
Adobe InDesign CS3
Adobe Illustrator CS3
Adobe PhotoShop CS3
Acrobat Professional
Adobe Flash CS3
Adobe DreamWeaver CS3
QuarkXpress
Microsoft Office Suite
Adobe Premiere
Final Cut Pro
Adobe AfterFX CS3
Maxon Cinema 4DXL
Wordpress

interaction

Corporate Identity & Branding
Advertising & Marketing
Promotional Material
Brochures & Magazines
Packaging & Product Design
Design Presentations
Point Of Sale (POS)
Web Design & Management
Architectural & Set Decoration

technical interaction

Photo Manipulation, Colour Profiles
Photographic Art Direction
Production Coordination
Digital / Lithographic / Screen Processes
Outputting Files / PDF / Trapping Colours
Troubleshooting Apple MAC & PC
Graphics Workflow / Organizing Digital Files
Typesetting / Layout
XHTML, Java, CSS, Actionscript 1 & 2

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E: enjoypablo@gmail.com

experience cont....

STUDIO CANAL (Paris, FR)
(Casablanca Driver, 2005)
Production Graphic Artist (May '03 - Oct '03)

Research, brainstorm & visualize concepts as part of a large creative production team.

Produce various small to large format designs.

Proof checking artwork for pre-press printing.

Advertising, Promotional, Set Decor & Web.

GAUMONT & PATHÉ (Paris, FR)
(Mais Qui A Tué Pamela Rose?, 2004)
Production Graphic Artist (Sept '02 - Mar '03)

Assisting with the graphic day to day issues.

Implementing changes & adjustments based on feedback.

Advertising, Promotional, Set Decor & Web.

ABSO MEDIA (Ft Lauderdale, USA)
Graphic Designer (PT) (Mar '02 - Jun '02)

Organizing daily design workflow with the lead designer.

Advertising, Promotional & Brochures.

COLOURSLIDE PRINT & PACKAGING (Leicester, UK)
Graphic Designer (Jul '01 - Jan '02)

Primarily responsible for workflow of design & production.

Knowledge of lithographic & screen printing.

Proof & prepare all artwork for film output & pre-press.

Corporate ID, Advertising, Promotional, Layouts, Signage, POS, Transfers, Clothing & Packaging.

ECOLOGY CONTROL INDUSTRIES (Los Angeles, USA)
Graphic Designer / Project Asst. (Sept '00 - May '01)

Research & develop design projects & presentations working closely with the technical director.

Presentations, Promotional, Advertising & Basic Auto CAD Drafting.

SEAVIEW HORIZONS (Swansea, UK)
Graphic Designer (Jul '00 - Aug '00)

Produce all corporate ID & presentation for company clientele.

Proof checking artwork for pre-press printing.

Corporate ID, Layouts, Brochures, Drafting, Presentations, Promotional & Advertising.

EDUTECH SYSTEMS Leicester, (UK)
Graphic Designer (Jul '00 - Aug '00)

Develop a large scale exhibition stand & promotional material for their excel show to a specific budget.

clientele

Adventure Junkies NZ

Best Western Hotels

British Airways

Bushmills

Café Nero

Studio Canal Plus

Chelsea Financial

Creative Minds

Christian Dior

Design Collective

De Morgan Centre

Edutech Systems

Estée Lauder

Fox Hotel 1887

Furniture Village

Gaumont Film

Gilera Motorcycles

Gillette Venus

Gordons Gin

Homebuyer Events

J. Wray & Nephew

Martin Millers Gin

Odd Bins

Pink Express

Promo Group

Revel International

Smirnoff Vodka

Summit Ski School Zermatt

Wimbledon Park Golf Club

Workstation Recruitment

Yelcom Telecommunications

Zoltar The Magnificent

education

BA with Honours Graphic Design
University of Wales (Sept '97 - Jun '00)

HND Graphic Design
University of Wales (Sept '97 - Jun '99)

ADV. GNVQ Art & Design
Loughborough University (Sept '95 - Jun '97)

INT. GNVQ Art & Design
Hinckley College (Sept '94 - Jun '95)

references

References available upon request